



Be Well ... Serve Well
 Be Engaged!

CONCORDIA 
PLAN SERVICES

Where we've been

The Be Well ... Serve Well initiative has been an integral part of the Concordia Health Plan for nearly 10 years. Be Well ... Serve Well programs have made a growing number of resources available to help improve the health of workers, families and ministries—a key focus for Concordia Plan Services. The Be Well Rewards program was launched in 2011 to give members an extra incentive to make healthy lifestyle choices. We have been thrilled to see some of the fantastic stories of members who have made healthy changes, lost weight, lowered their cholesterol, finished marathons, and so much more. We're also happy to report that because of increased preventive screenings, health issues have been caught sooner and addressed more successfully.

Where we're going

As we prepare for 2016, we have a great opportunity to build on this success and take Be Well ... Serve Well to the next level. New tools and resources are being introduced to CHP members to help improve their overall wellbeing. In addition to the new Clear Savings health cost and quality transparency tool and an integrated personal health team expected to launch later this year, beginning in early 2016, members will also have access to a new wellness platform and app with health information and feedback customized for each individual, as well as a revised reimbursement incentive program! (The current Be Well Rewards program will continue to be available until the program ends on November 30, 2015.)

What's in it for you?

It is critical for Concordia Health Plan members and LCMS ministries to take an active role in maintaining their wellbeing, not only to Be Well, but to Serve Well. As we strive to create a culture of wellness, we need your help to make an impact. Because we believe so strongly in the importance of wellbeing and its effect on the LCMS, we are taking wellness engagement into account in our CHP rates. **Your CHP rate increase for 2017 will be capped at 4.9 percent if your ministry is engaged in our wellness resources.**

In order to qualify for the 2017 rate cap this year, we're asking you to commit to: supporting wellness at your organization; completing the bottom section of this page; and identifying a wellness champion who will lead the charge in spreading the culture of wellness throughout your organization. You'll need to send in this completed form by December 31, 2015 in order to confirm your rate cap for 2017.

Our ministry commits to promote a culture of wellness; supporting and encouraging participation in the new 2016 Be Well ... Serve Well platform and Concordia Health Plan tools and resources.

Employer Name: _____ Employer ID number: _____

Employer contact name and email address: _____

Wellness Champion name and email address: _____