

# LWML and the Mid-South District

A Perfect Partnership for Evangelism

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Partnerships are created when it is determined that "two" will be far more effective than just "one." That is certainly the case with the partnership between the Mid-South District and the Lutheran Women's Missionary League (LWML) of the Mid-South. These two entities possess critical strengths needed to fully deploy and maximize the impact of Each 1 Reach 1—an evangelism effort that seeks to break down the most common barriers to sharing the Gospel. Through this partnership, the "servant heart" mentality of the LWML is joining forces with the vast network and resources of the Mid-South District to bring a practical approach to evangelism to our Lutheran congregations. By God's grace, this cooperative effort will result in the empowerment of bold witnesses and more hearts being opened to the Truth of Christ.

## Watch for More Events, News & Resources for Each 1 Reach 1



# Each 1 Reach 1



***Working together to share the  
Gospel and Lutheran Confessions  
in a whole new way.***

## Each 1 Reach 1 Contacts

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Sharing Practical Ways  
to Connect with the  
Unchurched, De-Churched  
and Uncommitted in the  
Mid-South District

# Why Each 1 Reach 1?

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Each 1 Reach 1 is an organized evangelism effort to help Lutherans across the Mid-South District carry out their calling through the Great Commission: to make disciples of all nations (Matt. 28:16-20). Alarming declines in membership across all mainline Christian denominations—not just Lutheran—indicate an urgent need for the Good News of Christ to be shared. Yet sharing the Gospel with confidence can be a difficult task. Fears of "not getting it right" or making people uncomfortable can keep us from sharing the gift of Christ with others. Through Each 1 Reach 1, Lutherans in the Mid-South District have access to resources and educational events that take the guesswork and anxiety out of evangelism by emphasizing practical ways to connect with others and start the conversation about Jesus.

*In the Mid-South District  
alone, there are over  
3 million people who  
do not know the  
love of Christ.*

## Connecting With Confidence

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Each 1 Reach 1 emphasizes tools that help disciples identify peoples' unique communication styles and core values to effectively and comfortably create connections:



### Head

Some people focus on TRUTH. They want to analyze, understand and validate information.



### Heart

Some people focus on HOPE. It is important to them to feel loved, valued and significant.



### Hands

Some people focus on PURPOSE. They want to make a difference and know that their lives have meaning.



*Learn what matters most to a  
person so you can communicate  
in a way they understand and value.*

## Evangelism Through Outreach

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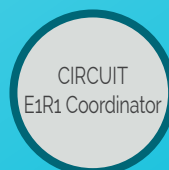
Each 1 Reach 1 encourages congregations to think "outside the box" to create opportunities for meeting new people in their communities so the Gospel can be shared. Consider the potential of outreach events like:

- ✓ **a music concert for the community**
- ✓ **a book club**
- ✓ **an open prayer room**
- ✓ **social group for single parents**
- ✓ **a community block party**
- ✓ **sponsoring a school or classroom**
- ✓ **a college day event**
- ✓ **family movie night**
- ✓ **offering free computer training**
- ✓ **a community food drive**

## Each 1 Reach 1 Support

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A network of support and resources will provide encouragement in building discipleship skills



**Circuit  
Level**



**Local  
Level**



**Personal  
Level**